

Mission ECD Strategic Plan 2008-2011



Goal 1: Increase EDI scores

- Raise awareness about the importance of play and limiting TV/monitor time, encouraging healthy eating, encouraging adequate sleep, encouraging physical activity and outdoor play
- Campaign about how every interaction is a learning opportunity
- Raise awareness of EDI scores to parents/care givers
- Raise awareness of EDI scores to service providers for service delivery

Goal 2: Increase accessibility of services to children and families

- Research Memorandum of Understandings and Best Practices (Campbell River, Abbotsford, Ridge Meadows)
- Define seamless service delivery models
- Maintain hosted children's events

Goal 3: Increase participation and involvement in Early Childhood Development non-traditional partners

- Increase participation of Municipal Government
- Increase participation of business
- Increase participation of daycares
- Increase participation of parents
- Increase participation of Aboriginal community

Goal 4: Raise awareness of ECD in broad base including parents, business sector, government

- Strategic plan will be widely distributed and explained (brochure)
- New members will have orientation to committee and projects
- Increase connection to Municipal government at council/mayor level with representation on the committee
- Connect with community volunteer bureau once established
- Maintain awareness through presence at community events
- Raise awareness through presentations
- Maintain attendance at various committee meetings
- Maintain updates and distribution of Parent Resource Quarterly